Permit #F00019512

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019512 **Type of Permit:** FILMING **Release Date:** 08/26/2009

Production Company UROK PRODUCTIONS INC

Insured Company Name UROK PRODUCTIONS INC
Contact Phone No. 1 213-534-3885
Contact Phone No. 2
Fax 213-534-3886
Address 1201 W 5TH ST, F180
LOS ANGELES, California 90017

Production Title MAD MEN EPISODE 312

Type of Production TV Drama

Producer Scott Hornbacher

Director Barbet Schroeder

1st AD Adam Ben Frank

Production Manager Dwayne Shattuck

FilmL.A. Coordinator Hans Groszkruger

Location Manager Gavin Glennon
Primary Phone Mobile - 818-399-4460
Secondary Phone

Location Assistant Kevin Danchisko
Primary Phone Office - 805-889-5983
Secondary Phone

Fees

Posting 300	$26.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,600.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$480.00
FILMLA MONITOR FEES OVERTIME	$360.00
FILMLA MONITOR FEES - DOUBLE TIME	$480.00

Total Permit Fee $3,811.00

Number of Locations 2

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Summary Information — Location

Location 1 of 2

Permit Number	F00019512	**Location Manager**	Gavin Glennon
Production Company	UROK PRODUCTIONS INC	Primary Phone	Mobile - 818-399-4460
Insured Company	UROK PRODUCTIONS INC	Secondary Phone	
Production Title	MAD MEN EPISODE 312		

Location Address 1201 W 5th St, Los Angeles, CA, 90017

Location Names LOS ANGELES CENTER STUDIOS

Location Type Office Building

Location Description LA CENTER STUDIOS /OFFICE BUILDING

Film Dates 8/27/2009 - 8/27/2009 11:00 - 18:00

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document UROK, Scott Poole.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	70
Cube Trucks	4
Generator	1
Motor Homes	3
Semi Trucks	2
Stakebed Trucks	3
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	70
Extras	20
LA City UFSO assigned	24062

Filming Activities Interior and exterior dialogue; Filming in lobby; Talent smoking; Walk & talk;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes 1201 W. 5TH ST IS ADDRESS FOR THE STUDIO TOWER. FOR STAGES, ITS 1205 W. 5TH ST. - CERTIFIED, NO PERMIT REQUIRED.

Coordinator Note ***UFSO REQUIRED FROM 1100HRS. - 1900 HRS.***

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Permit Number	F00019512	**Location Manager**	Gavin Glennon
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Insured Company	UROK PRODUCTIONS INC	Secondary Phone	
Production Title	MAD MEN EPISODE 312		

Location Address 743 S Lucerne Blvd, Los Angeles, CA, 90005

Location Names EBELL OF LOS ANGELES

Location Type Banquet Hall

Location Description WILSHIRE EBELL

Prep Dates 8/30/2009 - 8/30/2009 09:00 - 22:00

Film Dates 8/31/2009 - 9/1/2009 07:00 - 22:00

Strike Dates 9/2/2009 - 9/2/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Wilshire Ebell.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	70
Cube Trucks	4
Generator	1
Motor Homes	3
Portable restrooms	1
Semi Trucks	2
Stakebed Trucks	3
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	70
LA City UFSO assigned	24062

Filming Activities Interior dialogue in ballroom, kitchen, and womens sitting room; Practical Stove; Scissor lift on sidewalk; Talent smoking;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes UFSO (THEY HAVE TO SHUT DOWN ALARM SYSTEM DURING FILMING) AND FILMLA MONITOR REQUIRED

Coordinator Note 1 FILM LA MONITOR REQUIRED 6AM-10PM

Parking

Base Camp
Location Type : Church
Street : Wilshire United Methodist, caterer @ 0530, base camp @0600

Crew Parking
Location Type : Location
Street : Ebell East lot

Posting "No Parking" signs W/S Lucerne Blvd, Wilshire Blvd - south 250'

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Summary Information — Location

Permit Number	F00019512	**Location Manager**	Gavin Glennon
Production Company	UROK PRODUCTIONS INC	Primary Phone	Mobile - 818-399-4460
Insured Company	UROK PRODUCTIONS INC	Secondary Phone	
Production Title	MAD MEN EPISODE 312		

Approximate Footage 0 - 300 **Log Number** 1002850

Date(s) 8/30/2009 to 9/2/2009 **Time(s)** 00:00 to 00:00

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of UROCK ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 4-24-08

Representative's Signature

R. Scott Poole

Representative's Name (Please Print)

Location Manager

Representative's Title (Please Print)

URock Prod.

Name of Principal (i.e. company name) (Please Print)

1201 W. 5th St, Ste. M-230
Los Angeles, CA
90017

Principal's Mailing Address (Please Print)

213-574-3885

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT

SPECIAL FILMING CONDITIONS FOR THE WILSHIRE EBELL

This theater is located at the southwest corner of Wilshire Blvd. and Lucerne Blvd. It can be identified as 743 S. Lucerne Boulevard, 4401 W. 8th Street., and sometimes as 4000 Wilshire Boulevard. The building and the parking lots that serve it are adjacent to residential buildings. These special conditions are designed to minimize the disruption to nearby residents. **Violation of any of these conditions outlined below may result in permit revocation or other administrative action.**

- **Affected residents/mechants/busineses must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Notification must be done using the FilmL.A. approved notification forms. Permit requests must be submitted at least three (3) days in advance.*
- **Cast and crew are not permitted to park on area streets.** Off street parking must be provided.
- **When filming or related activity takes place between the hours of 10:00 p.m. and 7:00 a.m. all vehicles, whether parked on the street or in a lot, must be kept at least 100 feet from the nearest residential building unless signatures have been obtained from the affected buildings.**
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The monitor will generally arrive at the designated location **1 hour prior** to the permit start time to note proper arrival time and remain with the production company during all filming related activities and to ensure proper departure time.

The special conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as The Special Filming Conditions described below will be included in the terms and conditions of terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

FilmL.A. NOT A PERMIT